

17th MENA-IHE

MIDDLE EAST & NORTH AFRICA INTERNATIONAL HIGHER EDUCATION

ROADSHOW

17th MENA-IHE Roadshow - March 2027



JORDAN

March 13



KSA

March 16-20



Egypt

March 22



INTRODUCTION

Now in its 17th edition, the **MENA-IHE Roadshow** has firmly established itself as one of the largest and most influential higher education roadshows in the Middle East and North Africa. With a proven track record of successful events and exceptional participant satisfaction, MENA-IHE connects top-tier global universities and institutions with thousands of motivated students and decision-makers across key cities in the region.

Each edition of our roadshow delivers unmatched value, offering participants well-organized events, targeted student audiences, and competitive pricing packages — all designed to maximize visibility, engagement, and student recruitment outcomes.

With a strong presence in countries such as **Jordan, Saudi Arabia and Egypt** the MENA-IHE Roadshow is more than an event — it's a strategic platform that continues to shape the future of international education in the region.



17th Middle East & North Africa International for Higher Education Roadshow

Recognized as one of the premier international education events in the MENA region, the **17th MENA-IHE Roadshow** will bring together leading global education institutions across four key countries.

Kicking off on 13 March 2027, the roadshow is set to connect world-class universities and academic providers with thousands of ambitious students from the region—offering invaluable guidance and support for their study abroad journeys.

This unique platform provides an exceptional opportunity for students to engage directly with representatives from top international institutions, as well as respected regional and local education providers.

Date	Country	City	Fee (in USD)
March 13	Jordan	Amman	2500
March 16	Saudi Arabia	Jeddah	3000
March 18		Alkhobar	3000
March 20		Riyadh	3000
March 22	Egypt	Cairo	2500

Participation fees include:

Two nights of accommodation, airport transfers, daily breakfast, and lunch on event days

WHY PARTICIPATE ?

- High ROI

Maximize your recruitment investment in top MENA markets: Kuwait, Saudi Arabia, Egypt, Morocco, and Jordan.

- Direct Student Engagement

Meet hundreds of motivated school and university students actively seeking international education.

- Strong Visibility

Benefit from targeted media exposure before, during, and after each event.

- Credible Partnerships

Organized in collaboration with embassies, consulates, and top local institutions.

- Experienced Organizers

Managed by a professional team with 15+ years of expertise in education event planning across the region



VISITORS

The exhibition is expected to attract thousands of students who are at the threshold of college life and looking actively for higher education, professional development and training options.

- School students
- University students
- School counselors
- Academic advisors
- Parents of potential students
- Young professionals
- Academic and research deans



EXHIBITORS (EDUCATORS)



From various countries including Jordan, Egypt, UAE, Lebanon, USA, UK, Australia, Canada, Ireland, China, Germany, Ukraine, Switzerland, Turkey, Northern Cyprus and Malaysia, in addition to others from around the world.

- Universities
- Colleges
- Schools: Boarding, Business, Language, Primary, Hotel Management, Summer
- Funding & scholarship providers
- Government bodies
- Professional bodies

A GLIMPSE OF OUR VALUED PAST PARTICIPANTS

SDSU | San Diego State University

WASHINGTON STATE UNIVERSITY

LaC
SOUTHERN UTAH UNIVERSITY

SUU SOUTHERN UTAH UNIVERSITY

N Northeastern University

CITY
ST GEORGE'S
UNIVERSITY OF LONDON

Seneca

YORK
UNIVERSITY

MOHAWK
COLLEGE

UNIVERSITY
CANADA WEST

Georgian

maltepe university

London
South Bank
University



Northeastern University

NORQUEST
COLLEGE

KAPLAN
INTERNATIONAL
PATHWAYS



ABBAY COLLEGE

ISTANBUL
SEHIR
UNIVERSITY

Education
MALAYSIA



msu
college

Education
MALAYSIA
GLOBAL SERVICES

UNIVERSITI SAINS ISLAM MALAYSIA
جامعة العلوم الإسلامية الماليزية
ISLAMIC SCIENCE UNIVERSITY OF MALAYSIA

Education
MALAYSIA
EGYPT

Education
MALAYSIA
JORDAN

Webster
UNIVERSITY

Lancaster
University

malvern
INTERNATIONAL

SPRACHCAFFE
LANGUAGES PLUS

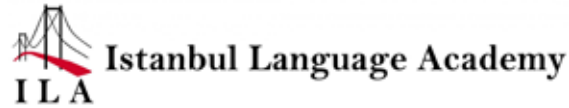
BRITISH
COUNCIL



BELARUSIAN
STATE
UNIVERSITY

Griffith
UNIVERSITY

A GLIMPSE OF OUR VALUED PAST PARTICIPANTS



A GLIMPSE OF OUR VALUED PAST PARTICIPANTS



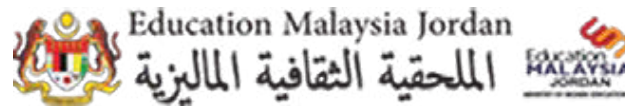
A GLIMPSE OF OUR VALUED PAST PARTICIPANTS



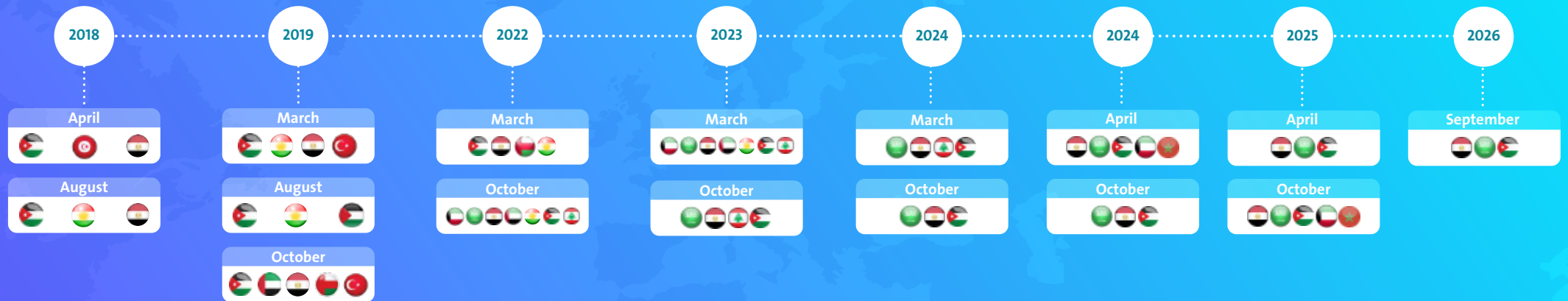
RECENT EVENT SPONSORS & SUPPORTERS



RECENT EVENT SPONSORS & SUPPORTERS



OUR EVENTS' HISTORY - SINCE 2016



GALLERY OF RECENT EVENTS



JORDAN



GALLERY OF RECENT EVENTS



GALLERY OF RECENT EVENTS



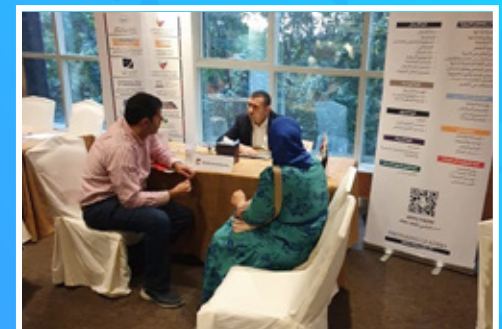
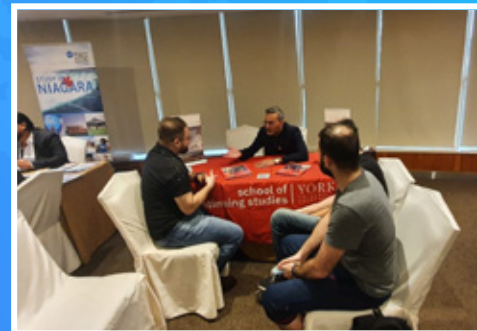
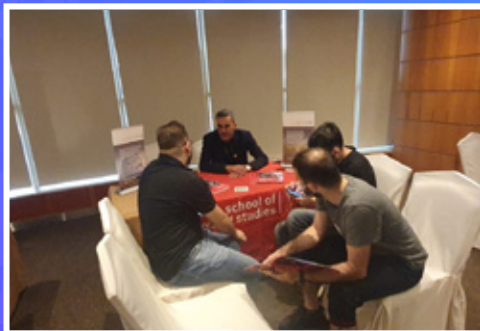
Kuwait



GALLERY OF RECENT EVENTS



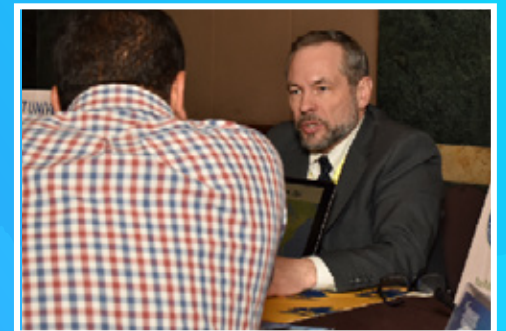
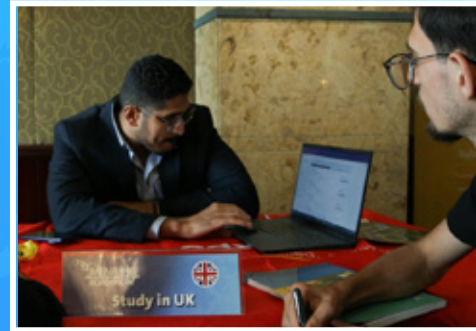
UAE



GALLERY OF RECENT EVENTS



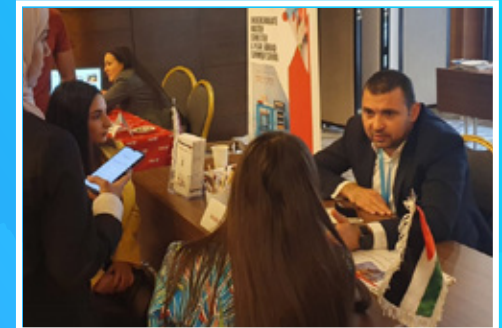
Egypt



GALLERY OF RECENT EVENTS



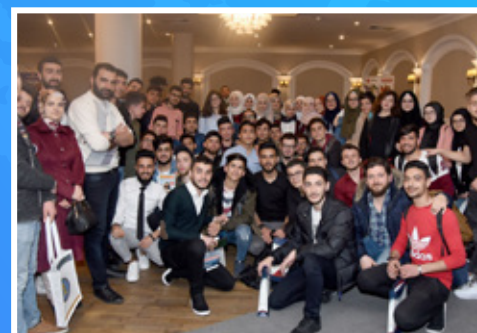
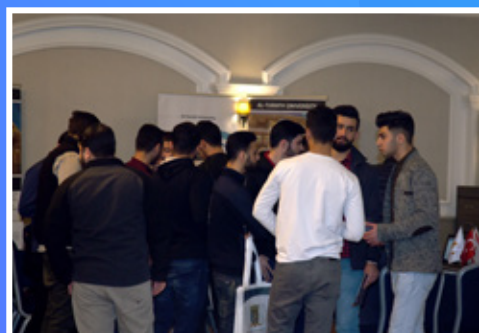
Lebanon



GALLERY OF RECENT EVENTS



Turkey



GALLERY OF RECENT EVENTS



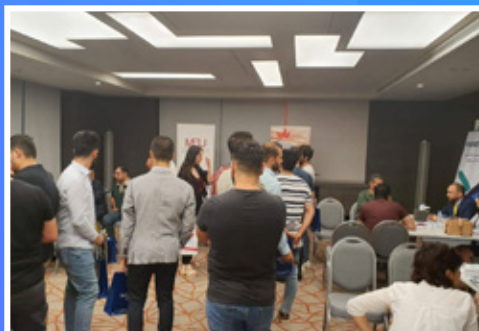
Palestine



GALLERY OF RECENT EVENTS



Iraqi Kurdistan



CONTACT US

Mr. Salem Saqer
Email: s.saqer@mena-ihe.com
Mobile: +962 79 611788

Mr. Hatem Abu Al Feilat
Email: marketing@mena-ihe.com
Mobile: +962 79 6500170

Mr. Mohamad Al Saleh
Email: m.saleh@mena-ihe.com
Mobile: +962 79 0918146

MENA-IHE

MIDDLE EAST & NORTH AFRICA INTERNATIONAL HIGHER EDUCATION

ROADSHOW

